

Company: GSi Events Ltd

Title: Part-time Assistant Coordinator - Marketing

Time: 16 hours per week

Location: West Edinburgh, Kirknewton

Salary: £22,400 per year pro rata (reviewed Dec 2024)

We're looking for a talented & enthusiastic Assistant Coordinator to join our team and work on some of the UK's best running events.

About GSi Events Ltd

At GSi Events (www.gsi-events.com), we manage and deliver some of the UK's best, annual, sports participation events via our 10 brands; Edinburgh Marathon Festival, Run Bournemouth, Scottish Half Marathon, Scottish 10K, Kilomathon, Big Fun Run, Dog Jog, Men's 10K, Women's 10K and Supernova Run.

What you'll be doing:

Reporting to the Marketing Director, you will:

- Implement online marketing campaigns using adwords, video ads, Facebook ads, Twitter ads and other online sources
- Assist with the production of marketing assets
- Assist with proofing and editing, for both on and offline campaigns
- Grow and expand company social media presence on existing & new social media platforms
- Be present on event days

You'll be a great fit for this role if you:

- Understand the importance of marketing
- Understand the importance of attention to detail & working to deadlines
- Have a hint of geekiness and an enthusiasm to work with technology
- Have an in-depth understanding of various social media platforms

Additional Benefits:

- Enrolment in NEST pension scheme
- Free, secure on-site parking
- Complementary fresh fruit and coffee making facilities
- Monthly film club at Dominion Cinema

Next steps:

This could be the perfect opportunity for someone who's looking for a part-time role to fit around studies/family life. It's a fantastic opportunity for someone who's willing to work hard whilst being supported every step of the way. We're looking for someone with the right attitude and passion to take it, grab it and join what is the best team in the world.

If you think you would be a suitable candidate to join our team, please send us:

1. Your CV
2. A covering email, written by you, that specifically details why you would like to join our team as an Assistant Coordinator - Marketing

Your email should be sent to hr@gsi-events.com